

Sample business plans

1. Visit the **Business & Marketing Subject Guide**

- a. Start at Library.olivet.edu
- b. Click on the “Subject Guides” Tab
- c. Click on the “All Subject Guides” (grey) button
- d. Choose the “Business & Marketing” link
- e. Under the “Selected eBooks” header, you will see links to *Business Plans Handbook* Volumes 11-13.

Each one is a “collection of 24 actual business plans compiled by, and aimed at, entrepreneurs seeking funding for small businesses in North America. Also includes a business plan template...”

2. **Choose the volume with most relevant to your project** (click on the volume title on the Subject Guide to open the full text eBook). When prompted, log-in with your ONU username & password *@olivet.edu* not needed.

Volume 11	Volume 12	Volume 13
Adventure Travel Lodging Brewpub Cigar Company Construction Development & Real Estate Firm Construction and Home Rehabilitation Company Daycare Facility Giftware Company Handmade Greeting Card Co. Handyman Service Homeless Shelter Interior Design Company Interior Painting Service Internet Loyalty Program Internet Services Portal Site Massage Therapists Mentally Disabled Care Facility Motorcycle Dealership & Racetrack Online Mortgage Company Pizzeria Private Investigator	Beauty Salon Campground Car Wash Concrete Coating Company Custodial Cleaning Company Daycare/Childcare Dentist's Office E-Commerce Website Producer Entertainment Production, Distribution, & Performance Company General Staffing Company Go-Cart Designer & Supplier Home Inspection Company Personnel Agency Online Payment Services Online Woodworking Manufacturing & Retailing Plumbing Service Senior Care Facility Sports Bar & Grille Sports Tournament Organizer	Advertising Brokerage Firm Barbecue Sauce Manufacturer Campus Apartment Complex Childrens’ Indoor Recreation Center Corner Store Environmentally–Minded Residential Construction Co. Ethnic Food Supplier Fitness Center Gift Store Home Renovation Contractor Landscaping Service Leather Accessory Manufacturer Meal ... Preparation Co. Producer & Supplier of Plants & Flowers Restaurant Technology Solutions Provider Trademarked Resort Wear Distributor Veterinary Practice Wine Merchant & Storage Facility

3. **Click on the collapsed list to expand all business proposals** (then click on the specific one you want to read).

